



SLEEP & BEYOND

like no other bedding in the world®



SLEEP & BEYOND

like no other bedding in the world®

2020 S&B Believer Catalog

Our story	p. 3
S&B advantage	p. 4
Meet CoCo	p. 5
myBedding [™] and myMerino [®] comparison	p. 6
myBedding [™] collection	p. 7-18
myMerino [®] collection	p. 19-21
Organic cotton collection	p. 22-23
Product benefits	p. 24
Product care	p. 25
Authenticity	p. 26
Warranty and return policy	p. 27
Wool vs polyester/down/silk	p. 28
9 reasons to sleep on wool	p. 29
Did you know?	p. 30
Customer service	p. 31-32
Terms and conditions	p. 31-32

Revised 12.26.19



About us

Sleep & Beyond is a 3rd generation family owned manufacturer of organic and natural bedding. Since 1992, we have been helping our customers all around the world to sleep better and healthier. Our fair trade and sustainable factories are located in Kyrgyz Republic, “The Switzerland of Central Asia, India and China. Our world famous myMerino and myBedding hypoallergenic products are made, feel and perform like no other.

Our mission

Create an inspirational, sustainable, and educational system that will benefit the human being without harming the Planet.

Our vision

To be the leader in our industry by supplying our customers with highest quality organic and natural bedding at most competitive prices with exceptional customer service and on time delivery.

Our fibers:

Pure organic Merino wool

Superfine Merinos are regarded as having the finest and softest wool of any sheep. Unlike other wool, Merino wool is much finer, softer, and best of all, itch-free for all.

Washable Shropshire wool

In the mid 17th century, Shropshire sheep and their wool were described as “Choicest and Dearest in England”. Shropshire wool is a premium choice for washable wool bedding (aka myBedding) as it is light, elastic, and fine to the touch. The wool undergoes sustainable and eco-friendly “Biowash” treatment, that makes the wool fiber washable and not shrinkable.

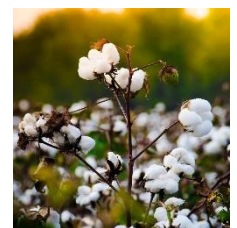
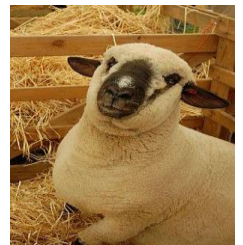
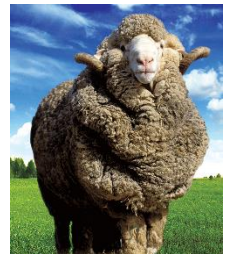
Organic and natural cotton

From seed to shelf, our organic and natural cotton is grown and processed free of pesticides, harmful dyes and carcinogenic chemicals.

Let’s make the difference together in how we sleep.
Sleep well. Sleep healthy.

Sincerely,

Sardor and Sarvar
Co-Founders
Sleep & Beyond





SLEEP & BEYOND

S&B Advantage

10 great reasons to work with us



1. We are one of the largest direct manufacturers, importers and wholesalers in North America. There is no middle man between us and you.
2. We raise our own superfine Merino sheep in the mountainous lands of Kyrgyz Republic, “Switzerland of Central Asia”.
3. Our products are tested to be free of arsenic, VOC’s and other carcinogenic chemicals that are used in majority of the conventional bedding such as down, polyester and silk.
4. Our products carry the most stringent certifications (USDA Organic, Oeko TEX, Woolmark, and GOTS) backing up statements such as “100% natural” or “100% organic”.
5. We are a Fair Trade Employer: we pay fair wages to our factory workers, provide great working conditions, and never involve child labor.
6. By purchasing our bedding, you support many local economies around the world, protect the environment from pollution, promote balanced eco system and prolong your health.
7. We offer drop ship service for only 5\$ flat fee per order
8. No minimums, quick shipping and great margins.
9. 100% customer satisfaction guarantee
10. 24/7/365 customer service



SLEEP & BEYOND

CoCo The Merino

World famous collectible toy



**Inspired by our real Merino sheep mascot CoCo
that grazes in Napa Valley**



**CoCo is our symbol of love, peace and harmony
Hand made | 100% merino wool**

Sizes: small, medium, large



SLEEP & BEYOND

myBedding™ and myMerino® comparison

myBedding™



Shropshire sheep



Merino sheep



Key Features:

- 100% natural
- Regular collection
- Eco friendly PEVA packaging
- Wool filled products:
 - Covered in 100% natural cotton
 - Filled with 100 % washable Shropshire wool
- Easy care: machine washable
- Certification: Oeko TEX, Woolmark

myBedding™ family best seller order:

- myWoolly® Side Pillow
- myDual® side Pillow
- myWoolly® Pillow
- myProtector®
- myComforter® light
- myComforter®
- myTopper®
- myPad®
- mySheet Set®
- myDual® Pad
- myWool® Pillow

Key Features:

- 100% organic
- Premium collection
- Eco friendly reusable cotton packaging
- Covered in 100% organic cotton
- Filled with 100% organic Merino wool
- Care: Dry clean or washable cover recommended. Not machine washable
- Certification: USDA Organic, GOTS, Woolmark

myMerino® best seller order:

- myMerino® Comforter
- myMerino® Topper
- myMerino® Pillow



SLEEP & BEYOND

myWoolly® Side Pillow

The ultimate, 2-in-1, 100% natural, adjustable and washable side pillow



**Amazing pearl sized soft
and springy woolly puffs**

Key features and benefits:

- Ideal for a side sleeper and a stomach/back sleeper
- Provides three necessary sleep benefits: health, support and comfort.
- Provides extra support and pressure relief for the neck, shoulders and the spine.
- Ergonomically contours towards the shape of the body and promotes proper spine alignment.
- 100% adjustable and comes in high loft. Simply add or remove woolly puffs to achieve your ideal support level.
- Shape it, bend it or position the inner woolly puffs to match your sleeping needs.
- Eliminate the overheating and night sweats common with down, feathers, foam and synthetic fills.
- Comes with two pillowcases:
 - 100% natural cotton sateen, 300TC pillow case. Wash this pillow case as often as you desire.
 - A washable wool filled quilted pillow case for long term care and superior sleep comfort.
- Experience the countless benefits of wool
- Naturally hypoallergenic

Size: standard, queen

Weight: high loft, 95 oz/ sq. yd

Fill: 100% washable pearl sized woolly puffs®

Certification: Cover - Oeko Tex; Wool fill – Woolmark.

Cover: 100% natural cotton sateen, 300TC

Warranty: 5 years

Care: machine washable at warm water and dry on low heat or air dry.

Packaging: eco-friendly and reusable packaging

S&B Gardens: China



SLEEP & BEYOND

myDual® Side Pillow

The ultimate, 2-in-1, 100% natural, adjustable and washable dual side pillow



**Amazing pearl sized soft
and springy woolly puffs**

Key features and benefits:

- Ideal for a side sleeper and a stomach/back sleeper
- Provides three necessary sleep benefits: health, support and comfort.
- Provides extra support and pressure relief for the neck, shoulders and the spine.
- Ergonomically contours towards the shape of the body and promotes proper spine alignment.
- 100% adjustable and comes in high loft. Simply add or remove woolly puffs to achieve your ideal support level.
- Eliminate the overheating and night sweats common with down, feathers, foam and synthetic fills.
- Helps to support the CPAP mask
- Comes with two pillowcases:
 - 100% natural cotton sateen, 300TC pillow case. Wash this pillow case as often as you desire.
 - A washable wool filled quilted pillow case for long term care and superior sleep comfort.
- Experience the countless benefits of wool
- Naturally hypoallergenic

Size: standard, queen

Weight: high loft, 95 oz/ sq. yd

Fill: 100% washable pearl sized woolly puffs®

Certification: Cover - Oeko Tex; Wool fill – Woolmark.

Cover: 100% natural cotton sateen, 300TC

Warranty: 5 years

Care: machine washable at warm water and dry on low heat or air dry.

Packaging: eco-friendly and reusable packaging

S&B Gardens: China



SLEEP & BEYOND

myWoolly® Pillow

The ultimate 100% natural and adjustable pillow



**Amazing pearl sized
soft and springy woolly
puffs**

Key features and benefits:

- Provides three necessary sleep benefits:
 - Health
 - Support
 - Comfort
- Excellent neck support and adjustable comfort
- Every pillow is shipped as high loft, but by simply opening the zipper and removing some of the woolly puffs, you can turn a high loft pillow into a medium or a soft one, just the way you like it.
- Eliminate the over heating and night sweats common with down, feathers, foam and synthetic fills.
- Comes with washable wool filled quilted pillow case for long term care and superior sleep comfort.
- A long term investment in the quality of sleep and overall health

Size: standard, queen, king

Weight: high loft, 102oz/ sq. yd

Fill: 100% washable pearl sized woolly puffs®

Cover: 100% natural cotton sateen, 300TC

Warranty: 5 years

Care: machine washable at warm water and dry on low heat or air dry.

Packaging: eco-friendly and reusable packaging

S&B Gardens: China

myWoolly® Pillow Case

The ultimate 100% natural wool filled pillow case



Benefits

- This unique and thoughtfully designed wool filled pillow case will add comfort and purity to your existing pillow
- Simply put this pillow case over and avoid a large investment buying a new pillow.
- Eliminate the overheating and night sweats common with down, feather and synthetic fills and foam.
- Makes your sleeping surface 100% natural and chemical free.
- Experience the countless benefits of wool
- Blocks off gassing from your current pillow
- Increases REM sleep
- Excellent moisture control
- Naturally hypoallergenic
- Sleep well and healthy.
- A long term investment in the quality of sleep and overall health

Key features

- Encased in 100% natural cotton sateen, 300TC.
- Filled with 100% washable wool
- Wool fill: 150gsm
- Machine washable

Size: standard, queen, king

Fill: 100% washable wool

Wool fill weight: 5oz per sq. yd. (150gsm)

Cover: 100% natural cotton sateen, 300TC

Care: easy care, machine washable at warm water and dry on low heat or air dry.

Packaging: eco-friendly and reusable packaging

S&B Gardens: China



SLEEP & BEYOND

myWool® Pillow

100% natural and washable pillow



myWool® pillow is ideal for someone who...

- Is looking for resilient head and neck support
- Has allergies to down and polyester and is looking for healthier alternative choice
- Has allergies to dust mites, mold and mildew
- Is looking for an eco friendly pillow for all four seasons.
- Is looking for a long term investment in their quality of sleep and overall health

myWool® Pillow benefits:

- Perfect for all-year round comfort
- Breathes more naturally than down and synthetic products
- Quickly wicks away moisture without making you feel cold or clammy. Less time is spent tossing and turning
- Eliminate the over heating and night sweats common with down, feathers, foam and synthetic fills.

Size: standard, queen, king

Weight: firm fill, 102oz/ sq. yd

Fill: 100% washable wool

Cover: 100% natural cotton percale, 270TC

Warranty: 5 years

Care: machine washable at warm water and dry on low heat/air dry.

Packaging: eco-friendly and reusable packaging

S&B Gardens: China



SLEEP & BEYOND

myProtector®

The ultimate 2-in-1 natural mattress protection



myProtector® is ideal for someone who...

- Is looking to protect their mattress from stains, spills, and bacteria
- Has allergies to down/feathers/polyester and is looking for a healthier alternative choice.
- Has allergies to dust mites, mold and mildew
- Is looking for an eco friendly mattress protector for year-round use.
- Is looking for a long term investment in their quality of sleep and overall health

Key Benefits:

- Protects against spills, stains, dust mites, and other bacteria
- Wicks away moisture eliminating cold and clammy feeling. Less time is spent tossing and turning
- Regulates body temperature by ensuring the body gets to a comfortable sleeping temperature quicker
- Helps to prevent overheating or overcooling during sleep.
- Generous size and deep pocket fit

Size: Crib, Twin, Twin XL, Full, Queen, King, Split King, Cal King, Split Cal King

Weight: 15 oz/sq. yd.

Fill: 100% washable wool

Cover: 100% natural cotton percale, 270TC

Lining/skirt: 100% waterproof polyester with recyclable TPU, up to 18in

Warranty: 10 years

Care: machine washable at warm water and dry on low heat/air dry.

Packaging: eco-friendly and reusable packaging

S&B Gardens: China



SLEEP & BEYOND

myComforter®

Year-round washable wool filled comforter



myComforter® is ideal for someone who...

- Is looking for an eco friendly comforter for year-round use.
- Has allergies to down/feathers/polyester and is looking for a healthier alternative choice.
- Has allergies to dust mites, mold and mildew
- Is looking for a long term investment in their quality of sleep and overall health

myComforter® benefits:

- Keeps you warm in winter and cool in summer.
- Regulates body temperature by ensuring the body gets to a comfortable sleeping temperature more quickly and stay there for longer.
- Breathes more naturally than down and synthetic products.
- Quickly wicks away moisture without making you feel cold or clammy. Less time is spent tossing and turning.
- Lasts for many years with proper care.

Size: Crib, Twin, Full/Queen, King, Super King

Weight: Four seasons experience/perfect comfort, 12oz/sq. yd. (430gsm)

Fill: 100% washable wool

Cover: 100% natural cotton, 300TC

Warranty: 5 years

Care: machine washable at warm water and dry on low heat/air dry.

Packaging: eco-friendly and reusable packaging

S&B Gardens: China



SLEEP & BEYOND

myComforter® - Light

Light weight washable wool filled comforter



myComforter® - Light is ideal for someone who...

- Is looking for an eco-friendly comforter for warmer regions.
- Is looking for a long term investment in their quality of sleep and overall health
- Has allergies to down/feathers/polyester and is looking for a healthier alternative choice.
- Has allergies to dust mites, mold and mildew

myComforter® - Light benefits:

- Keeps you warm in winter and cool in summer.
- Regulates body temperature by ensuring the body gets to a comfortable sleeping temperature more quickly and stay there for longer.
- Breathes more naturally than down and synthetic products.
- Quickly wicks away moisture without making you feel cold or clammy. Less time is spent tossing and turning.
- Lasts for many years with proper care.

Size: Crib, Twin, Full/Queen, King, Super King

Wool fill weight: light weight, 5oz per sq. yd. (150gsm)

Fill: 100% washable wool

Cover: 100% natural cotton sateen, 300TC

Warranty: 5 years

Care: machine washable at warm water and dry on low heat/air dry.

Packaging: eco-friendly and reusable packaging

S&B Gardens: China



SLEEP & BEYOND

myTopper®

The ultimate 100% natural mattress topper



myTopper® is ideal for someone who...

- Has allergies to down/feathers/polyester and is looking for a healthier alternative choice.
- Has allergies to dust mites, bed bugs, mold and mildew
- Is looking for an eco friendly mattress topper for year-round use.
- Is looking for a long term investment in their quality of sleep and overall health

myTopper® benefits:

- Provides balanced and resilient body support during sleep.
- Helps to prevent overheating or overcooling during sleep.
- Quickly wicks away moisture without making you feel cold or clammy. Less time is spent tossing and turning.
- Keeps you warm in winter and cool in summer.
- Breathes more naturally than down and synthetic products.
- Lasts for many years with proper care.

Size: Crib, Twin, Twin XL, Full, Queen, King, Cal King

Weight: 35 oz/sq. yd.

Thickness: 1.5in loft

Fill: 100% washable wool

Cover: 100% natural cotton sateen, 270TC

Warranty: 5 years

Care: machine washable at warm water and dry on low heat/air dry.

Fit: elastic straps

Packaging: eco-friendly and reusable packaging

S&B Gardens: China



myPad®

The ultimate 100% natural mattress pad



myPad® is ideal for someone who...

- Has allergies to down and polyester and is looking for healthier alternative choice.
- Has allergies to dust mites, mold and mildew
- Is looking for an eco friendly mattress pad for all four seasons.
- Is looking for a long term investment in their quality of sleep and overall health

myPad® benefits:

- Provides balanced and resilient body support during sleep;
- Helps to prevent overheating or overcooling during sleep.
- Quickly wick away moisture without making you feel cold or clammy. Less time is spent tossing and turning.
- Breathes more naturally than down and synthetic products.
- Lasts for decades with proper care.

Size: Crib, Twin, Twin XL, Full, Queen, King, Cal King

Weight: 17 oz/sq. yd.

Thickness: 0.5in loft

Fill: 100% washable wool

Cover: 100% natural cotton percale, 270TC

Warranty: 5 years

Care: machine washable at warm water and dry on low heat/air dry.

Fit: elastic straps

Packaging: eco-friendly and reusable packaging

S&B Gardens: China



SLEEP & BEYOND

myDual® Pad

The ultimate 100% natural and reversible mattress pad



Sleep side #1:
100% fine washable wool fleece



Sleep side #2:
**100% wool fill quilted
mattress pad**

Key benefits:

- Designed to regulate your body temperature to keep you warmer in the winter due to the super-fine wool fibers that naturally insulate, breathe and wick moisture away from the skin, keeping you drier and more comfortable.
- In the warmer months simply turn the pad over to the cotton side for a pad that rejuvenates your mattress for a better nights rest.
- Eliminate allergies, the over heating and night sweats common with down/feathers/foam and synthetic fills.
- Helps to prevent overheating or overcooling during sleep.
- Long term investment in the quality of sleep and overall health

Size: Crib, Twin, Twin XL, Full, Queen, King, Cal King

Weight: Four seasons experience/perfect comfort

Sleep side #1: fine washable wool fleece, 400gsm

Sleep side #2: Covered with 100% natural cotton percale, 270TC.

Filled with 100% washable wool, 17 oz./sq. yd

Skirt: eco friendly, waterproof microfiber, up to 18in

Warranty: 5 years

Care: machine washable at warm water and dry on low heat/air dry.

Packaging: eco-friendly and reusable packaging

S&B Gardens: China



SLEEP & BEYOND

mySheet Set®

100% natural classic and timeless sheets



Key benefits:

Soft and soothing: these magnificently soft sheets feel good on your skin and great on your conscience. Enjoy nature's perfect blend of beauty, durability and comfort.

100% natural: our cotton is OEKO-TEX certified, which ensures the cotton yarns used in production are safe for infants and free of harmful chemicals and dyes.

Sustainable: by purchasing our bedding, you support the local economy, protect the environment from pollution, promote balanced eco system and prolong your health.

Key Features:

- Set includes a flat sheet, fitted sheet, and 2 pillowcases (one pillow case with twin set)
- Fitted sheets are double stitched at the corners for durability
- Deep pockets and reinforced elastic on the fitted sheet ensure a proper fit up to a 18" mattresses

Size: Twin, Twin XL, Full, Queen, King, Cal King

Colors: natural

Fabric: 100% natural long staple combed cotton sateen, 300TC, single ply

Skirt: up to 18in deep pocket fit

Warranty: normal wear and tear

Care: Machine wash in warm water on gentle cycle. Use only non-chlorine bleach, if needed. Tumble dry on low heat. Warm iron as needed.

Packaging: Eco-friendly and reusable packaging

S&B Gardens: China



SLEEP & BEYOND

myMerino® Comforter

Our world famous organic merino wool comforter



myMerino® comforter is ideal for someone who...

- Has multiple chemical sensitivities (MCS)
- Has allergies to down/feathers/polyester fibers and is looking for a healthier alternative choice
- Has allergies to dust mites, bed bugs, mold and mildew
- Is looking for an eco friendly year-round comforter
- Is looking for a long term investment in their quality of sleep and overall health

Key benefits:

- Breathes more naturally than down and synthetic products.
- Regulates body temperature by ensuring the body gets to a comfortable sleeping temperature quicker and stays there for longer.
- Has been scientifically tested and proven to slow your pulse rate which is a sign of deeper relaxation.
- Quickly wicks away moisture without making you feel cold or clammy. Less time is spent tossing and turning.
- Lasts for many years with proper care. Wool out-performs other fibers used for bedding.
- 3rd party certified to industry's leading organic certifications.

Size: Crib, Twin, Full/Queen, King

Cover: 100% organic cotton sateen, 400TC, ivory

Fill: Four seasons experience/perfect comfort, 15 oz/sq. yd,

Warranty: 5 years

Care: washable cover recommended or dry clean only

Packaging: eco friendly and reusable cotton packaging

S&B Gardens: Kyrgyzstan



SLEEP & BEYOND

myMerino® Topper

Our world famous organic merino wool mattress topper



myMerino® topper is ideal for someone who...

- Suffers from arthritis, rheumatism or fibromyalgia, and is looking for a way to help soothe pain and provide comfort during sleep
- Has multiple chemical sensitivities (MCS) or allergies to down/feather/polyester
- Has allergies to dust mites, bed bugs, mold and mildew
- Is looking for a long term investment in their quality of sleep and overall health

Key benefits:

- Provides balanced and resilient body support during sleep.
- Quickly wicks away moisture without making you feel cold or clammy. Less time is spent tossing and turning.
- Helps to prevent overheating or overcooling during sleep.
- Perfect for all-year round comfort
- Breathes more naturally than down and synthetic products.
- 3rd party certified to industry's leading organic certifications.
- Lasts for many years with proper care. Wool out-performs other fibers used for bedding.

Size: Twin, Full, Queen, King, Cal King

Cover: 100% organic cotton, 270TC, ivory

Fill: 100% organic merino wool

Weight: 35 oz/sq. yd.

Thickness: 1.5in loft

Warranty: 5 years

Care: washable cover recommended or dry clean only

Fit: elastic straps

Packaging: eco friendly and reusable cotton packaging

S&B Gardens: Kyrgyzstan



SLEEP & BEYOND

myMerino® Pillow

The organic merino wool pillow



myMerino® pillow is ideal for someone who...

- Is looking for resilient head and neck support
- Has multiple chemical sensitivities (MCS)
- Has allergies to down/feathers/polyester
- Has allergies to dust mites, bed bugs, mold and mildew
- Is looking for a long term investment in their quality of sleep and overall health

Key benefits:

- Breathes more naturally than down and synthetic products.
- Quickly wicks away moisture without making you feel cold or clammy. Less time is spent tossing and turning.
- Lasts for many years with proper care. Wool out-performs other fibers used for bedding.
- Perfect for all-year round comfort
- 3rd party certified to industry's leading organic certifications:

Size: Standard, Queen

Cover: 100% organic cotton, 270TC, ivory

Fill: Medium, 91oz /sq. yd

Warranty: 5 years

Care: washable cover recommended or dry clean only

Packaging: eco friendly and reusable cotton packaging

S&B Gardens: Kyrgyzstan



SLEEP & BEYOND

Organic Cotton Collection

Years of searching led us to organic cotton so rare, a fiber so long and incredibly soft, we wove it into our exclusive whisper-weight sateen bedding. With a perfect blend of beauty, durability and comfort, our bedding is made using no pesticides and no carcinogenic chemicals.



Key Features:

- Expertly tailored out of smooth 100% organic long staple combed cotton sateen, 300TC, single ply construction
- Eco-friendly and reusable cotton packaging
- Certified organic to the leading organic standards
- Machine washable
- **S&B Gardens:** India

ORGANIC SHEET SET

- **Size:** Twin, Twin XL, Full, Queen, King, Cal King, Split King, Split Cal King
- **Warranty:** normal wear and tear
- Set includes a flat sheet, fitted sheet, and 2 pillowcases (one pillow case with twin set).
- Fitted sheets are double stitched at the corners for durability.
- Deep pockets and reinforced elastic on the fitted sheet ensure a proper fit up to a 18" mattresses



ORGANIC FITTED SHEET

- **Size:** Crib, Twin, Twin XL, Full, Queen, King, Cal King
- **Warranty:** normal wear and tear
- **Fit:** Up to 18in



ORGANIC DUVET COVER

- **Size:** Twin, Queen, King, Super King
- **Warranty:** normal wear and tear

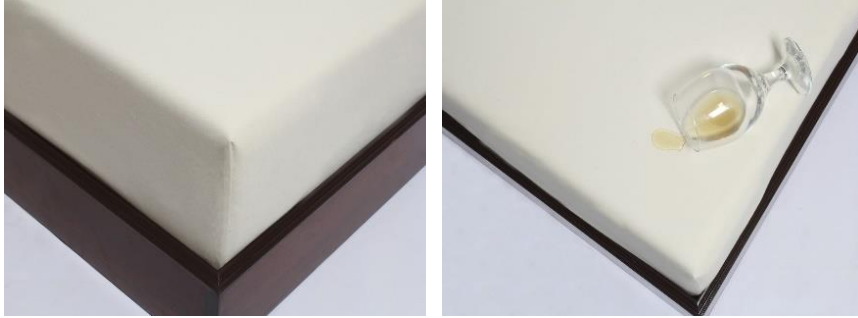
Organic Pillowcases

- **Size:** Standard/Queen, King
- **Warranty:** normal wear and tear



The Organic Cotton Mattress Protector

100% certified organic cotton two layer jersey



- Give your mattress the much-needed layer of protection with our newly introduced GOTS certified organic cotton mattress protectors!
- This protector is a long-term investment in the quality of sleep and overall health

Key features and benefits:

- Made with two layers of soft 100% organic cotton jersey fabric and laminated in between with our signature TPU coating, free of vinyl/PVC, VOC's, phthalates, and other carcinogenic chemicals.
- Prevents allergens, pet dander, and dust mites from accumulating in the mattress.
- 100% waterproof and protects against spills, stains, dust mites, and other bacteria
- Superior breathability
- Maximum comfort and flexibility
- Generous size and deep pocket fit
- Due to the unique way of our fabric processing and production, the organic cotton protectors are always upsized, meaning we make them slightly larger (appx. 2-3in wider and longer) to overcome shrinkages which occur in organic cotton fabric since no chemicals are used to stop fabric from shrinking. Pre-wash before the first use for the ultimate comfort and perfect fit.

Size: crib, twin, twin XL/split king, full, queen, king, Cal king, split Cal king

Weight: 200gsm

Top and bottom cover: 100% organic cotton jersey

Lining/skirt: 100% organic cotton jersey with biodegradable TPU, up to 18in

Warranty: 10 years

Care: machine washable at warm water and dry on low heat.

Certification: GOTS, Fair Trade & Oeko Tex. TPU meets the GREENGUARD Gold Standard.

Packaging: eco-friendly and reusable packaging

S&B Gardens: Pakistan



Our bedding is ideal for someone who...

- Is looking for a perfect, year-round comfort
- Is allergic to down/feathers/silk/polyester
- Is looking for a pure and chemical free sleep environment
- Has multiple chemical sensitivities (MCS) and allergies
- Is looking for a long term investment in their quality of sleep and overall health

Our products:

- Breathe more naturally than down and synthetic products
- Regulate body temperature by ensuring the body is getting to a comfortable sleeping temperature quicker
- Wick away moisture, eliminating that cold or clammy feeling. Less time is spent tossing and turning
- Keep you warm in the winter and cool in the summer
- Are scientifically tested and proven to slow the pulse rate which is a sign of deeper relaxation
- Increase the duration of the most beneficial phase of sleep known as REM (rapid eye movement)
- Provide relief from MCS (multiple chemical sensitivities) as they are free of VOC's and other carcinogenic chemicals
- Provide balanced and resilient body support during sleep
- Last for many years with proper care



SLEEP & BEYOND

Detailed Product Care

myMerino[®] Bedding (aka organic Merino wool bedding)

Merino wool needs to be cleaned less frequently than other fibers as its unique fiber characteristics resist soiling.

1st choice: Use washable cover.

2nd choice: Regular sunning and airing. The sun will naturally revitalize and disinfect Merino wool bedding.

3rd choice: Do not machine wash or dry. Spot clean with soft brush and mild detergent. Allow the product to air dry completely.

4th choice: Eco friendly dry cleaning on short cycle and limited moisture.

myBedding[™] (aka washable wool filled bedding)

1st choice: Machine wash in cold water on gentle cycle and reduced agitation. Air dry.

2nd choice: Use washable cover.

3rd choice: Regular sunning and airing. The sun will naturally revitalize and disinfect wool bedding.

mySheet Set[®] and Organic Cotton Collection

Machine wash in warm water on gentle cycle. Use only non-chlorine bleach, if needed. Tumble dry on low heat. Warm iron as needed.

***All natural fibers may shrink after laundering.



SLEEP & BEYOND

Authenticity



Our philosophy is to promote principles, policies, and practices that improve the quality of life for our customers, employees, communities, and the environment.



Fair Trade empowers farmers to lift themselves out of poverty by investing in their farms and communities, protecting the environment and developing the business skills necessary to compete in the global marketplace.



Merino wool is certified organic to National Organic Program of USDA.



Merino wool and Shropshire Wool are WOOLMARK certified for 100% pure wool quality. It is globally recognized as a symbol of high quality and reliability and specifies that the product exceeds the global standards for pure wool filling.



Organic cotton is certified organic to Global Organic Textile Standard (GOTS). Our USA fulfillment center is also GOTS certified.



Natural cotton & TPU are OEKO-TEX certified, which ensures the cotton yarns and TPU used in production are safe for infants and free of harmful chemicals and substances.



TPU is also GREENGUARD Gold certified. This certification standard includes health based criteria for additional chemicals and also requires lower total VOC emissions levels to ensure that products are acceptable for use in environments such as schools and healthcare facilities.



SLEEP & BEYOND

Warranty and Return Policy

Manufacturer's Warranty

All Sleep & Beyond products are guaranteed to be free of any material or craftsmanship defects. Our products are designed to last for many years with proper care.

We offer:

- 5 year warranty against manufacturing defects on comforters, mattress pads, mattress toppers and pillows
- 10 year warranty on our mattress protectors
- Sleep & Beyond will repair or replace the item if it is found to be defective.
- Sleep & Beyond reserves the right to determine if the item has been abused or care instructions have not been followed.
- The warranty does not cover misuse or normal wear and tear.
- Please retain all original receipts and packing slips in order to provide proof and date of purchase.
- We do not refund after the product has been used.

Return/Exchange Policy

- Items are returnable for exchange or refund within first two weeks upon receipt of order.
- Due to hypoallergenic nature of the products and bedding law regulations, items that have been used, laundered, or are not in original packaging are non-returnable and non-exchangeable.
- 15% restocking fee will be charged for all returned items unless product is defective
- Product exchange or refund due to the manufacturing defect will be made after reviewing the merchandise.



FIBER COMPARISON CHART

	Polyester	Silk	Down & Feathers	Wool
Story	Made from nonrenewable crude oil	Made from silk cocoon	Plucked from a living bird	“Nature's Miracle Fiber”. Sheared from sheep.
Safety Factor	Highly flammable	Naturally flame resistant	Treated with fire retardants to be flame resistant	Safest choice for bedding. Naturally flame resistant.
Allergy Factor	A haven for dust mites	Naturally hypoallergenic	A haven for dust mites	Naturally dust mite, mold, and mildew resistant
Perspiration Factor	Wicks away moisture up to 4% of its weight	Wicks away moisture up to 11% of its weight	Moisture gets trapped and unable to escape	Wicks away moisture up to 30% of its weight
Thermal Factor	May cause coldness or overheating	May cause overheating	May cause coldness or overheating	One of the best natural insulators. Keeps you warm in winter and cool in summer.
Comfort Factor	Becomes flat under body weight and pressure	Offers good body support	Become flat under body weight and pressure	Highly resilient and relieves pressure points
Eco Factor	Recycling releases more toxins into the atmosphere	It takes 3,000 silkworms to make one pound of silk	Birds are raised specifically to stuff bedding	Renewable, sustainable and biodegradable
Source	China	China	China	Kyrgyz Republic England
Disclaimer: The presenter does not assume any risk or liability with regard to above information.				



SLEEP & BEYOND

9 REASONS TO SLEEP ON WOOL

ALLERGY FACTOR

Wool is naturally resistant to dust mites, mold and mildew as it quickly wicks away the moisture, thus prohibiting the growth of bacteria.

THERMAL FACTOR

Wool is a natural insulator, like a thermos for the body.
It keeps you warm in winter and cool in summer.

COMFORT FACTOR

Wool relieves pressure points as it recovers up to 95% of its shape when compressed.

REJUVENATION FACTOR

Sleeping on wool increases the duration of the most beneficial phase of sleep known as REM (rapid eye movement). Less time is spent tossing and turning.

SAFETY FACTOR

Wool is naturally flame resistant and is considered to be the safest choice for bedding.

PERSPIRATION FACTOR

The average person can lose up to three pints of moisture during sleep. Wool quickly wicks away the moisture without making your bedding feel cold or clammy.

ECO FACTOR

Wool is a renewable, sustainable and biodegradable fiber that is sheared from sheep.

SHOCK FACTOR

Wool does not promote static electricity or static cling.

LONGEVITY FACTOR

Wool is a healthier choice to sleep on as it offers you the lowest cost and the best comfort for years to come.



SLEEP & BEYOND

Did You Know?

People have slept on wool for thousands of years, especially in the hottest climates. Scientists have not been able to reproduce wool fiber and its unique three-dimensional structure which creates millions of air pockets to trap warmth, thus, providing much better and deeper night's sleep.

The Pint of Water Story

The average person loses up to three pints of moisture each night. Wool fiber absorbs it and quickly evaporates, eliminating that cold and clammy feeling.

Current Health Problems

- ⊕ Allergic diseases affect as many as 50 million Americans.
(American Academy of Allergy, Asthma & Immunology)
- ⊕ Nearly 70 million Americans are affected by chronic sleep disorders.

(National Sleep Foundation)

The Lanolin Story

Lanolin is the oil that serves as a moisturizer and acts as waterproofing for the sheep. It is a natural and renewable raw material and not a processed synthetic compound.

Lanolin, with its healing effects, is widely used in medicine in a variety of products such as cosmetics, lip balms, and skin creams.

SLEEP & BEYOND®

TERMS AND CONDITIONS

1. CUSTOMER SERVICE

Please, call or email us if you have any questions.

Business hours (PST):

M – Th: 9:00am – 5:00pm • F: 7am – 3pm • Sat/Sun: closed

Toll Free: (877) 777-WOOL (9665) • Direct Line: (909) 460-8587

sales@sleepandbeyond.com sales and dealer information

orders@sleepandbeyond.com order shipping and tracking

info@sleepandbeyond.com product info and general inquiries

Company Showroom:

Dallas Trade Mart # 2727

2100 Stemmons Freeway, Dallas, TX

Toll Free: 800.888.0482

Phone: 214.744.0482 / Fax: 214.744.0483

Distribution Center/Return to :

Sleep & Beyond

14611 El Molino Street, Fontana, CA 92335

Toll Free: 877.777.9665

Phone/Fax: 909.574.8787

2. HOW TO BECOME A DEALER

1. Fill out the dealer profile form and email to orders@sleepandbeyond.com
2. Upload all of the product information through Drop Box (we will email the link). It contains all of the product description, product images, training, certifications, latest marketing tools and more. Drop Box is also the fastest way to start selling our products online.
3. We have no minimums, quick ship and drop ship for a small 5\$ flat fee per order.

3. HOW TO ORDER

- **1st option:** E-mail the purchase order to orders@sleepandbeyond.com (24/7)
- **2nd option:** Fax the purchase order to (877) 777 – 9665 or (909) 332 – 5787 (24/7)

- Order cancellation is possible only within 24 hours of order placement.
- Order cancellation made after the purchase order has been shipped is subject to restocking fees.
- Orders are shipped within 3 to 5 business days after order confirmation with tracking receipt.

4. HOW DROP SHIPPING WORKS

Drop shipping is a retail method in which the merchandise is shipped directly to the customer from our warehouse. You concentrate on selling the product and we take care of the warehousing, packaging, and shipping, saving you a great deal of money!

- As a retailer, you stock no inventory
- You make the sale and forward us the order
- We ship the order directly to the customer for a flat 5\$ fee per order
- Tracking is provided once the order ships
- If we are drop shipping directly to consumer to Canada or any other country outside the US, it is the dealer's or customer's responsibility to pay for the customs clearance duties and fees.

5. PRICING

- Prices may change without notice and we will update our dealers asap.
- Dealers must follow our MAP prices/policies over the internet

6. PAYMENT OPTIONS

- **Credit card:** Visa, MasterCard, American Express, and Discovery.
- **Company check:** Checks are payable to "Sleep & Beyond".
- **Bank Wire Transfer / EFT / ACH**
- **PayPal:** sales@sleepandbeyond.com

7. PAYMENT TERMS

- All orders are to be pre-paid 100% in advance.
- Net terms are considered for established customers only.
- We reserve the right to hold all shipments on overdue accounts.
- A finance charge of 2% per month will be charged to any past due balances. All interest charges or collection fees accrued are the responsibility of the purchaser.

8. SHIPPING AND HANDLING

- We bill actual shipping and handling charges unless shipped under Dealer's account.
- All orders are shipped via UPS Ground after payment has been cleared.
- Order tracking number is provided upon shipment.
- Orders ship out from Fontana, CA 92335 and take 2-6 business days to arrive depending on customer's location.
- Please, call or email us for a rush order shipping quote and shipping outside US (48 contiguous US states)

9. DISCOUNTS

- Product discounts are quantity based.

10. FLOOR MODEL SAMPLES

- 150\$ for the complete S&B product sample kit (credited with a minimum 1,500\$ order/reorder).

11. BACKORDERS

- We keep all of our products in stock for immediate shipment.
- If the item is out of stock, we will immediately notify you.

12. OUR CONTACT INFORMATION

Sardor Azimovich

Co-Founder

sardor@sleepandbeyond.com

Cell: 909.262.7966

JW "Butch" Craig

National Sales Manager - USA

E: jwbutch@sleepandbeyond.com

Cell: 214.906.1198

Marina Petrova

Order Processing

Phone/Fax: 909.574.8787

E: orders@sleepandbeyond.com

Sarvar Azimovich

Co-Founder

Cell: 424.332.8008

sarvar@sleepandbeyond.com

Francois Martel

Mr. Canada

E: francois_martel@hotmail.com

Cell: 514.594.1103

Nika Azimova

Customer Service

Direct: 909.460.8587

Fax: 909.460.8587

E: nigora@sleepandbeyond.com